

*Sponsorship opportunities*



Cruise for Haiti, 10th Edition  
August 6, 2011  
Gatineau QC

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*The International Child Care- Ottawa Chapter presents:*  
*Cruise for Haiti 2011, the 10<sup>th</sup> Edition*

On Saturday August 6 2011, the Ottawa Chapter of International Child Care (ICC) (<http://www.internationalchildcare.org/>) is organizing a boat cruise aboard the *Ottawa River Queen*, in support of victims of the devastating January 12 2010 earthquake in Haiti.

The evening includes a 4-hour sunset cruise accompanied by delicious hors-d'oeuvres, dancing to the music of a live band, and a unique opportunity to admire the Casino du Lac Leamy fireworks from the Ottawa River. What a great way to experience an unforgettable evening while helping a great cause!

The main goal of this event is to raise funds to finance some of the projects International Child Care carries out in Haiti.

This event is also an opportunity for participants to network and enjoy what the National Capital Region has to offer: music performed by artists from the region, food prepared locally and front-row seats to the area's favourite landmarks like Rideau Falls, the Museum of Civilisation and the Parliament. This year, the cruise will attract more than 300 people.

UNICEF estimates that over 3 million people (approximately 1 in 3 Haitians) were severely affected by the earthquake on January 12 2010. The physical damage done to Port-au-Prince and the surrounding areas is going to take a long time to repair and the human consequences will have a similar slow recovery.

ICC has been working alongside the people of Haiti for more than 40 years. Grace Children's Hospital, founded in 1967, is the flagship ministry of ICC. Through its programs, ICC's work centers around three goals:

1. **Prevent Illness** among children and their families through immunization, oral rehydration, vitamin A distribution, prenatal care, clean water projects, training of Traditional Birth Attendants and of village and church-based health promoters.
2. **Promote Health** for children and their families through health education, prenatal and postnatal care, reproductive health services, growth monitoring and community based rehabilitation for children with disabilities.

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3. **Restore Health** for children and adults living with TB and HIV infection through treatment, through outpatient medical clinics at Grace Children's Hospital, and through curative care services via our Integrated Community Health projects.

Each year, thousands of children and adults benefit from accessing these essential services.



International Child Care is committed to maintaining the services offered by the Grace Hospital, which has a long-standing reputation of being a leading provider of excellent healthcare in Haiti. Since the earthquake, ICC has responded with emergency personnel and medical supplies. ICC has also been busy raising funds to rebuild destroyed or severely damaged structures, to support staff and to sustain or adapt programs in Haiti.

Thanks to the support and generosity of our donors, including the support of the National Hockey League Players' Association who donated \$1,000 000.00 towards the hospital reconstruction project, ICC was able to complete one of its project - a transitional children's wing at the Grace Hospital.

ICC is now ready to undertake the next project - rebuilding the hospital which will be bigger, better equipped and more able to provide paediatric services and outpatient prenatal and postnatal care, to enhance the general sanitary and psycho-social conditions of the people who access the hospital, to provide the care and community support to people living with HIV, with tuberculosis or those living with both conditions, and to provide the required follow-up services.

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With the support and collaboration of businesses, agencies and residents of the Ottawa-Gatineau area, we are hopeful that great change and progress will be achieved in Haiti, and that ICC will be able to continue the legacy of care for the people of Haiti through the Grace Hospital.



### *How can you help ?*

1. Join us on the cruise. Tickets are \$65 each. Please visit [www.cruiseforhaiti.com](http://www.cruiseforhaiti.com) or call 613-746-4845 for more information and details on where to purchase tickets.
2. Make a donation (on-line at [www.internationalchildcare.org](http://www.internationalchildcare.org) or by sending a cheque addressed to International Child Care to: ICC-Ottawa Chapter, 311 McArthur Avenue, Suite 303, Ottawa ON, K1L 8M3)
3. Sponsor the event by donating cash or prizes.



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## ***Sponsorship opportunities for Cruise for Haiti, the 10<sup>th</sup> Edition, organised by ICC's Ottawa Chapter***

Sponsorship of this event provides an opportunity for companies to connect with over 300 people who will be attending our cruise and to gain visibility via our website.

Pre-designed packages are available which range from \$50 to \$500. A customized sponsorship package can also be developed to fit the sponsor's goals and budget.

Additional information is available on the *Cruise for Haiti* website at [www.cruiseforhaiti.com](http://www.cruiseforhaiti.com); and please visit [www.internationalchildcare.org](http://www.internationalchildcare.org) to learn more about International Child Care.

### ***Sponsors receive:***

#### **Pre-event Acknowledgment**

- In pre-event materials on the *Cruise for Haiti* website with a link to your home page

#### **During the Cruise**

- Acknowledgement through placement of your logo and of your written material
- A formal "Thank You" for the specific aspect of the event you are sponsoring
- Acknowledgement in the Cruise Program Guide

#### **Post-event Acknowledgment**

- In post-event materials on the *Cruise for Haiti* website
- In a thank you letter issued by International Child Care

***\*\*\*\*Sponsors who do not receive advertising in exchange for their sponsorship will receive a tax receipt for the full amount of their donation. Please let us know if you would prefer to remain anonymous.***

*The different areas where your contribution can make a  
difference*

<b>Boat rental fees</b> <i>Limited to 10 companies/agencies/individuals</i>	<b>\$500.00</b>
<b>Refreshments</b> <i>Limited to 20 companies/agencies/individuals</i>	<b>\$300.00</b>
<b>Printing costs of promotional cards, posters and program guide</b> <i>Limited to 2 companies/agencies/individuals</i>	<b>\$250.00</b>
<b>Music and Entertainment</b> <i>Limited to 5 companies/agencies/individuals</i>	<b>\$150.00</b>
<b>Cruise Supporter</b> <i>Cash donations are also appreciated. These contributions help offset the general costs associated with the cruise.</i>	<b>\$100.00</b>
<b>Sponsoring of volunteers</b> <i>Limited to 6 companies/agencies/individuals</i>	<b>\$65.00</b>
<b>Printing costs of tickets</b> <i>Limited to 2 companies/agencies/individuals</i>	<b>\$50.00</b>
<b>Cruise Special Friend</b> <i>We also accept door prize gift donations.</i>	

## *Contact Information*

If you have any questions or to discuss your involvement, please contact:

Myriam Pierre-Louis  
Sponsorship Coordinator  
International Child Care – Ottawa Chapter  
613-291-9215  
[Ottawa@internationalchildcare.org](mailto:Ottawa@internationalchildcare.org)



*We look forward to  
welcoming you as one of  
our Cruise for Haiti 2011  
sponsors!*

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**Sponsorship Registration Form**

<b>Name of Company (Sponsor):</b>	
<b>Name of Contact:</b>	
<b>Address:</b>	
<b>City/Province/Postal Code:</b>	
<b>Telephone:</b>	
<b>Fax:</b>	
<b>E-mail:</b>	

- \_\_\_ 500 dollars: Boat rental fees
- \_\_\_ 300 dollars: Refreshments
- \_\_\_ 250 dollars: Printing costs of promotional cards, posters and program guide
- \_\_\_ 150 dollars: Music and entertainment
- \_\_\_ 100 dollars: Cruise Supporter
- \_\_\_ 65 dollars: Sponsoring of volunteers
- \_\_\_ 50 dollars: Printing costs of tickets
- \_\_\_ Door Prize



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We \_\_\_\_\_ (company name) agree to sponsor the event: *Cruise for Haiti 2011, the 10<sup>th</sup> Edition*.

\_\_\_\_\_  
Authorized by: (Signature)

\_\_\_\_\_  
Date

Total: \$ \_\_\_\_\_

Please make cheque payable to: **International Child Care – Ottawa Chapter**

Send to:

ICC – Ottawa Chapter  
Sponsorship Division  
311 McArthur Avenue  
Suite 303  
Ottawa, ON  
K1L 8M3

Phone : 613-746-4845

Fax : 613-746-7017

[Ottawa@internationalchildcare.org](mailto:Ottawa@internationalchildcare.org)